



Parkside Academy

An Outstanding School

Headteacher: Mrs L. Davies

Hall Lane, Willington, Crook,
Co. Durham, DL15 0QF
Tel: 01388 746 396
Fax: 01388 746 782
Email: admin@parkside.org.uk
www.parkside.org.uk

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Dear Parent,

Birthday Books

I am delighted to inform you about a new project which we have launched at Parkside to encourage pupils to celebrate and gain enjoyment from reading. As part of our 'Read On, Get On' campaign all Year 7 pupils will be issued with a book to celebrate their birthday. Pupils have been given a choice of books and have made a personal choice about their book title. If pupils celebrated their birthday during September – November, they will be issued with a book as a belated present. Other books will be issued at appropriate points throughout the year (your child will receive their book during the month of their birthday but not the actual date).

As you are aware, reading is one of the most important and enjoyable ways for children to make progress and is a vital life skill. We take every opportunity at Parkside to encourage pupils to foster a love of reading and emphasise that little and often can make a significant impact on rates of progress. In addition to the birthday books campaign, pupils will have the opportunity to participate in monthly competitions; the details will be available from your child's tutor.

We would appreciate your support with our mission to help all pupils to develop their literacy skills and hope that you will enjoy discussing your child's choice of book.

Yours sincerely,

Catherine Taylor
Assistant Headteacher

Amy Fletcher
Leader of Community and Whole school Reading Assistant

